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The BMW 3 Series vs. the Car World: Rival Cars at its Breaking Point by Angelica Emmanuel

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They say the more prominent a person or thing gets, the bigger the bullâ€™s-eye for its rivals to hit. Apparently, that is true with BMWâ€™s bestselling car, the 3 Series, dubbed as one of the best the car industry has to offer. It turns out that Audi is not the only one battling this car giant for sedan supremacy.

The BMW 3 Series has been around since 1975â€”and nearly 40 years later, it is still going strong. The first in the series, the E21, was released in the wake of the oil crisis that started two years prior to its release. It enticed car buyers with the best of both worlds: luxury and low-cost. With the success of the E21, having doubled sales for three years since its debut, the 3 Series went on to become a sedan superpower.

Of course, other car companies are not about to back down without a fight. Some of them are already manning the drawing board to come up with something that can fight the BMW 3 Series on a level playing field. Other car makers are continuing the struggle to force the decades-long chess match into a checkmate.

Cadillac is one car company that recently stood up to take up the challenge. This luxury arm of General Motors is scheduled to put its contender, the 2013 Cadillac ATS, for sale in summer of 2012. Its presence during last monthâ€™s 2012 Detroit Auto Show made the headlines of many car aficionados.

No doubt that the BMW 3 Series of cars is worth looking out for, considering the fact that many of its rivals attempt to dethrone it. After all, the car industry is no different from other industries: it is always a race to the top. You may see Calgary BMW cars sell like flapjacks in a car lot, but it doesnâ€™t mean that other brands will just stand and watch. As long as the world is still hungry for cars, expect more designs to come in the future.

Canada is just as interested in cars as countries like the United States. As times change, they will want something new to meet their needs in a particular generation. Brooding over dozens of Calgary cars may not be an easy task, but the right choice is worth it in the end.

So what exactly does the BMW 3 Series has that makes Cadillac Calgary has to offer and other car companies enter the fray? You can check out car news websites such as Autoguide.com and LeftLaneNews.com for more details. Donâ€™t forget to also check out the BMW website for the 3 Seriesâ€ specs and features.

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