Article Side

The advantages of SMS voting by Snooozy

Article published on March 1st 2012 | Business

SMS voting is in fashion these days among companies to know the public opinion about the quality of their products. In the days of throat cut competition, it has become very essential for any company. By sms voting, company not only knows the public opinion but also engage the public. The customer also feel attached with the company when he is asked about his opinion.

The some TV shows have made the sms voting popular even among corporate world. This is very much simple way to engaging the public in comparison with other methods like telephone survey, etc. The reason is that by SMS voting you have to send a short message to register vote, thatâ€™s why the percentage of response is always at the top.

The most important quality of sms voting is that it works in both ways. You can send notices and alerts, and can receive pooling data. It also works online. In other words, the organization can send and receive messages online. You donâ€™t need to work hard. What you have to do just upload your mobile number and you have to type the message in it and click send. You will be surprised to know that your message pours into thousand of mobiles at once.

There are many advantages of sms voting which make it favorable for everyone. These are:

â€¢ No one can doubt about its fast speed and easiness. It is very easy to work with.

â€¢ It is less costly in comparison with other methods of voting.

â€¢ Now there must be a cell phone in each pocket or hand. So it is easy to engage millions of people with your organization.

â€¢ The sms voting give you flexibility to vote anytime from anywhere. Because, you donâ€™t need a computer.

The SMS voting is being used in many fields today. Reality TV show are using the sms voting profoundly. The customers are asked to rate product and services, this help to an organization to improve the quality of its product and services. Many newspapers also ask public opinion on controversial subjects. In nutshell we can say the voting is required where feedback is necessary.

For more info:

Article Source:
http://www.articleside.com/business-articles/the-advantages-of-sms-voting.htm - Article Side

Snooozy - About Author:
a ivr survey
a phone polling
a sms survey

Article Keywords:
Survey by phone

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!