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When your company takes considerable amount of time and man-hours to track orders from the time the merchandise is requested, till the product is finally shipped, you can opt the modern technology i.e. the web fulfillment services. Sometimes the quote request gets lost long before it actually enters the entry system. In such a case, mailing fulfillment services are in great demand.

Let us look at the common and flawed process of order fulfillment and then compare it with the web form technology. This advanced process eliminates the superfluous data entry makes use of an electronic route between engineering, sales, accounting, shipping department and order processing.

The common process goes in this manner.

â€¢ First the company receives an order via email, fax or phone for your service.

â€¢ Sometimes production takes place on a massive scale and the product is immediately shipped. However, it needs a quote for the customization of the product.

â€¢ So, you need to route the request starting from sales to the engineering or development team for an evaluation to ensure they can satisfy special order of the customer.

â€¢ As soon as the engineering is complete, the finance and accounting squad estimate cost of the product, required margins and finally the pricing is done.

â€¢ Finally the order enters into entry system for shipping, billing and processing.

Since these steps are carried out through paper documents, there is a chance of making mistakes or getting the quote request lost. Customers can also create problems. The companies thereby run under loss and lose its brand name.

Web fulfillment services are therefore necessary and it functions in the following manner.

â€¢ The customers go to the companyâ€™s website, fill up a quote request or call a salesman to take the order.

â€¢ The order is instantly taken in web-based forms and tracked down till its complete.

â€¢ Then the order gets routed to different departments electronically.

â€¢ Finally the order is captured automatically into the process system and gets fulfilled.

This web fulfillment service is devoid of any kind of errors. Moreover itâ€™s very easy to use it.

Mailing fulfillment services

Mailing fulfillment services are plenty in number. Mail copy-writing is the major one. Such fulfillment companies employ copywriting professionals. The mailing system, at first, considers exact key messages, written by a copywriter. The next step is printing, which is a common service. Offset printing and digital printing are the chief mailing fulfillment services.

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