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Starting a Small Business in California 101 by Dave Michaels

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How to start a small business in California? That is a very common question to people who intend to put up their own business in one of the famous states in the world, California.

Starting a small business in California is easy as long as you know what and where to go. Now, if you are a newbie and doesnâ€™t have enough idea on how does it works, you can always rely on corporate law firms to help you reach your California business dream.

Anyway, here are some of the common things that you need to know before starting a small business in California.

1. You have to know what you are doing. Knowledge on the business that you are planning to start is important. It is your knowledge that will bring you to success.

2. Study the business that you are planning to put up. Is it going to click? Are you sure itâ€™s going to be profitable?

3. Do a feasibility study. This will help you a lot. This will help to not put your money to waste.

4. Know your target market. It is important that you have a specific target market. By that, it would be easier for you to market your businessâ€™s product or service.

5. Think of a unique business name. It has to be something that has name recall. Something that will remain in the minds of your customers. Something that when people hear it, theyâ€™ll know itâ€™s your business.

6. Look for a perfect location for your business. The location is actually one of the secrets to success. Imagine putting up a bar in front of a school. Do you think that would be cool?

7. Know the requirements of the state. This is before filing for business permit. You have to know the stateâ€™s requirements, as for this case, the California state.

8. Know the fees and make sure you have enough finances. Money is essential to make your dream business come true. Starting a small business in California or even elsewhere is really easy as long as you have the money for it.

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9. aCalifornia Limited Liability Company is a affordable legal services company that helps Incorporate California

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