Six Traits Leaders Should Have by Maegan Anderson

Article published on May 3rd 2012 | Business

The reason why organizations inÂ AustraliaÂ have a hard time getting any results could be with the way their leaders organize the firm. It can get really messier, especially if you are involved inÂ lead generation campaigns, since these are operations that may require the skills of good leaders. In cases whereÂ B2B sleadsÂ are involved, the strategy of choice can ruin or boost the firmâ€™s ability to perform. In the end, it is still the leader who must decide how things have to be done. You will need a great leader to do it. But how can a leader become great?

There are six qualities that they emulate, and that includes you if you are leading your company.

1. They hang around with smart peopleÂ â€“ okay, Steve Jobs is a visionary. But it is also worth mentioning the people who surrounded him. Remember Steve Wozniak, Tim Cook, and many more? These men helped Jobs make his dreams a reality.

2. They are concerned with accountabilityÂ â€“ if one can recall way back to the Tylenol poisonings of the 1980s, the CEO made the necessary steps to halt production and do a recall. While it has been found that the Tylenol bottles were tampered in supermarkets, the company felt accountable and took action immediately. This saved the companyâ€™s image to the public.

3. They know how to say â€œthank youâ€•Â â€“ that is a quality that should also be practiced by the firm. A simple word of thanks can do a great deal of benefit for the people surrounding. Not only dos this mean that the leader appreciates the employeesâ€™ efforts, it also means that they are also watching.

4. They know how to inspireÂ â€“ Warren Buffett is an example of a leader who knows how to inspire, not just in his company (which is one of the most revered financial giants in the world) but also those outside the company. Every year, his talks with his stockholders are closely watched by other financial experts. They seem to learn al lot from his insight in the business world.

5. They know their surroundingsÂ â€“ they know that you value your time as well, that is why they will give their attention to you. This practice tends to inspire you to talk, opening up discussions and concepts that they can use in the business. They know how to listen, and they know how to interact with you. These people are the kind who understands your needs as well.

6. They are positive-centeredÂ â€“ leaders are a source of inspiration, and they tend to be optimistic. Why else do people still work for them despite the hard times? They tend to infect everyone with the sense of positivity that they bring in their work.

These are just six of the many traits that great leaders can have. There are many more things that you can emulate, but if you can get these six characteristics right, then you will be all right. Especially if you are involved in lead generation services for sales leads, you will need these to succeed.

Article Source:
http://www.articleside.com/business-articles/six-traits-leaders-should-have.htm - Article Side

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