# Article Side

Setting Up Shop â€“ Becoming an Online Seller by Kirby Cleo

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You love arts and crafts, you want to have a store, but you donâ€™t have enough capital for an actual brick-and-mortar shop to sell your goods. Fear not, dear artist â€“ money making internet business ideas abound in this modern day and age and selling your products online can become a rather satisfying (and lucrative!) job for you!

Before You Sellâ€¦

Youâ€™re probably excited to make your internet business ideas become a reality and see your stuff flying off the cyber shelves, but before you begin, make sure that you prepare yourself first. Deciding to be an online seller is fun, but challenging in its own right â€“ you have the entire world as a marketplace, so that means thereâ€™s lots of competition and matters to consider.

Check out online retail sites like eBay or etsy and type in keywords related to the products you want to sell. Look at who the top sellers are and analyze their activities â€“ what makes them popular? How much do they sell the things that are similar to my products? What do their customers have to say? How are they marketing themselves? How do they ship their stuff? Knowing these kinds of things will give you a clearer picture of how you can manage your own online business. When youâ€™ve got all of that together, you can start thinking of your own processes. Contact your local shipping companies and get to know their rates and schedules, so you can put them up on your online stores. Prepare your packaging materials, too. Also, make sure you figure out a way to track your own expenses and earnings; a simple excel sheet can do wonders in helping you be aware of your businessâ€™ standing.

Getting Your Hands Dirty!

So now youâ€™re all geared to start getting down and dirty with your products. Realizing online business ideas is tough in a sense that you control your own time â€“ which makes you prone to distractions, laziness and procrastination.

Prepare yourself by setting a schedule for your work and committing to it. Your lifestyle design must change to accommodate your new online shop. Designate specific hours for working on your website or online profile, for responding to customer emails and orders, the actual handicrafts production. When youâ€™ve taken note of these, itâ€™ll be easier to stick to them and manage your orde You wonâ€™t be running around doing a hundred different things, and you wonâ€™t lose track of your orders.

Growing Your Business

Of course, as with any business, success comes with growth. Donâ€™t be complacent once the money starts coming in. Use your passion for your craft to fuel your growth â€“ contact your customers, ask for feedback and research on new ways of doing things. The thing about online business is that it is fast â€“ change can come quickly, so it helps to keep yourself updated with the latest trends. Keep channels open, like social media sites that can help you boost your online presence, while creating a venue for you to update yourself with what the market wants. This is also a great way to get your name across, which can bring in new customers for you.

Turning your passion into an online business may have its difficulties, but being your own boss and pursuing your passion is definitely a rewarding endeavor. With the help of the internet, setting up

your own online shop will turn you into a passionate entrepreneur in the click of a button.

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