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Salon Equipment and Design Plans by Eric K Blair

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As a salon owner, you want to make your clients as happy and as comfortable as possible. This is done by providing professional stylists and quality service, as well as creating the right atmosphere. It will be critical to the success of your business to have a well-designed salon. By creating a warm, welcoming, yet stylish environment, your clients will keep coming back for more. There are a number of new trends popping up at high-end salons across the nation. You will know by your clientele what will work best for your salon. Functionality is key, but the most successful salons in the industry have a little something extra.

If you are designing from scratch, you may want to hire a salon design professional. Professionals have knowledge of successful trends and what can work best. Have some basic ideas in mind before you schedule any kind of consultation or appointment. By knowing what you want, a professional designer will be able to provide you with better service. They will help you come up with the perfect lay-out, space plan, and color scheme, as well as help you choose high quality equipment.

Color and space planning trends often change depending on what is happening in the industry. What is most important is that you pick colors that will create the ambiance and mood you want to project to your clients. Many successful salons go with a sleek, minimalistic look, using white as a backdrop against silver and black. Other salons go with colors and styles that are more natural and organic to create a Zen-like environment. Space planning is also critical and just as important as your dÃ©cor. The most successful salons in the industry today are creating layouts where they can offer their clients more personal and private service.

Equipment is critical, not only for the functionality of your salon, but to create a specific look, as well as client comfort. Items like salon chairs should not only be great looking but extremely comfortable for your client. If your customer is not comfortable sitting in your salon chairs for a long period of time, you can probably expect that they wont be back. You can choose salon equipment in porcelain, leather, granite, and other materials in a wide range of styles and colors. The salon equipment can help you create the look and ambiance you are going for.

A great design plan will help you keep your current clients, and attract new ones. With a wonderful atmosphere, high quality equipment, and great professional service, your salon is sure to see success.

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