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The reverse logistics market in India is valued at INR 646.38 bn in 2009 and is expected to grow rapidly in the future. The need to bring about supply chain efficiency will drive the market.

http://www.bharatbook.com/market-research-reports/business-forecast-outlook-market-research-report/reverse-logistics-market-in-india-2010.html

The report begins with an overview of the logistics industry indicating market size, growth and the market share of various segments. The reverse logistics market has been introduced indicating its current market size, market share of major segments as well as the percentage of GDP lost in supply chain inefficiencies. The various operational models have also been considered.

It further discusses the industries which are in need of return supply chain management solutions for providing better customer service and to increase the efficiency of overall production. This section contains a brief snapshot of the specific industries as well as the opportunities for reverse logistics players. The industries under consideration include retail, consumer electronics, automobile, pharmaceutical and print industry.

An analysis of the drivers explains growth factors such as economic viability of reusing goods, government rules and regulation, changing fashion, better customer service and increasing use of RFID. The key challenges identified include retailer and manufacturer conflict, inadequate infrastructure, high initial investment cost and leakage in reverse supply chain.

Competition section provides brief profiles of major players in the market. The section contains a snapshot of the corporation, financial performance and business highlights, providing an insight into the existing competitive scenario.Industry Reports

For more information kindly visit :

Reverse Logistics Market in India 2010

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