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REPORT HIGHLIGHTS

The North American residential roofing market reached $4.8 billion in 2010 and $5 billion in 2011. It is expected to grow to $6.6 billion by 2016, a compound annual growth rate (CAGR) of 5.7%.

The LW laminate segment reached $2.2 billion in 2010 and $2.3 billion in 2011. It is expected to grow to $3 billion by 2016, a compound CAGR of 5.2%.

The three-tab segment reached $940.5 million in 2010 and $966.8 million in 2011. It is expected to grow to $1.2 billion by 2016, a compound CAGR of 4.7%.

REPORT SCOPE

INTRODUCTION

STUDY GOALS AND OBJECTIVES

The objective of this report is to provide business planners, investors, and other professionals with quantifiable market measurement and analysis that can help them formulate strategic business plans and make key investment decisions.

REASONS FOR DOING THE STUDY

Residential roofing is a $5 billion industry in North America that defines the livelihood of more than 25,000 roofing contractors, thousands of employees who manufacture the products, and the distributors that carry these products. Although hard hit by the recent economic downturn, the industry remains a vital part of the economy and an important component in achieving and maintaining the American dream of home ownership.

This BCC study is a comprehensive reference work that defines and describes the industry. In preparation of this document, we have read, analyzed and condensed information from industry sources, trade literature, producer and distributor web sites and other reference material. The industry is diverse, creative and dynamic. The range of products currently on the market is very broad, far exceeding the ability of any sole distributor to stock and wider than most industry observers may be aware of. There are many smaller producers today that have the capability of growing into major brands tomorrow. Some of these future success stories will ride the wave of demand for new products such as building-integrated photo-voltaic (BIPV) roofing products that are increasingly finding their way into the mainstream of roofing alternatives.
http://www.bharatbook.com/market-research-reports/manufacturing-market-research-report/residential-roofing-materials-the-north-american-market.html

SCOPE OF REPORT

This market research report includes a comprehensive analysis of all residential roofing products used in the North American residential roofing market. The report provides the latest in product developments, material and technology enhancements, as well as a detailed look at the various distribution channels and their dynamics. The current market demand for each product type is quantified by volume and value, with projections for growth from 2011 to 2016. This report also

provides profiles of leading North American residential roofing manufacturers. The report is divided into the following eight chapters: Industry Analysis

Introduction.

Summary.

Overview.

Industry Structure and Competitive Analysis.

Roofing Products.

Market Review.

Distribution Channels.

Company Profiles.

GEOGRAPHIC SCOPE

The analysis provided in this report is regional and includes information for the North American residential roofing market, including Canada and the U.S.

LIMITATIONS

The numerical data contained in this report is based on market conditions and industry expert opinions available during the time the research was performed. Any reliance placed on this report will reflect those circumstances. Market conditions and circumstances will change over time, and therefore, the reader should not always rely on the correctness or relevance of the report.

Actual and projected volumes in emerging applications are estimated through market research and discussion with industry experts. Applications that are well established tend to provide the most accurate estimates.

Base year reporting for this report is 2010. Data presented in tables is rounded to the nearest 0.1 million for market volumes, and the nearest $.1 million for market values. Roofing volume is measured in squares. Each square equals 100 square feet. All estimated values and forecasts are stated in 2011 dollars, with no consideration of inflation.

INTENDED AUDIENCE

This report is intended to provide necessary background and reference material for individuals involved in, or potentially interested in, the North American roofing industry. This includes individuals and organizations involved in the development, formulation, manufacture, sale and use of roofing products, and related and ancillary businesses, such as raw material suppliers, consultants, distributors, contractors and builders. BCC believes that this report will be of great value to technical and business personnel in the following areas, among others:

Marketing and management personnel in companies that produce, market and sell roofing products.

Companies involved in the design and construction of plants that manufacture roofing materials and those who service these plants.

Financial institutions supplying money for such facilities, including banks, merchant bankers, venture capitalists, and others.

Personnel in related industries, such as real estate development, architecture, community planning, home technology, oil and gas refining and processing, polymer processing, plastic molding, composite processing and molding, and others.

Personnel in government, primarily building inspectors, but also state and local health, environmental, and other regulators who must implement and enforce laws covering construction and building quality.

METHODOLOGY AND INFORMATION SOURCES

Both primary and secondary research methodologies were used in preparing this study. Extensive searches were made of the literature and the Internet, including many of the leading trade publications, trade and industry associations, business publications, construction data compilation companies, and others. Product information was obtained directly from the producing company. Market information was derived from various articles, trade publications, and interviews with knowledgeable parties, and government sources. Information for corporate profiles was obtained primarily from the companies, especially larger, publicly owned firms. Other sources included directories, articles and Internet sites.

For more information kindly visit :

Residential Roofing Materials: The North American Market

Or

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