Reasons to Use Free WordPress Themes for Your Website by Elissa Joyce

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If youâ€™re thinking about making money via blogging, or even building a website you may be wondering whatâ€™s the best software to use. For these purposes you should seriously be considering WordPress. This is mainly because there are many benefits to using this software, and itâ€™s both simple enough for an amateur to use, while at the same time having the unique abilities for an expert to develop. Here are a few reasons to consider using this software for building your website or blog:

The Software is Open source : The fact that the software used for WordPress is open source means that it can basically be used by anyone free of charge. This is of course one of its biggest advantages. Not only is the software free, but it can be used on any website regardless of if the website is personal or commercial and still not cost you a penny.

Easy to Use : You donâ€™t have to have much experience to be able to install and use WordPress for your web page. In most cases web hosting companies now give persons the option to install the software by just simply clicking the mouse, making easy to now use the program on different domains. Once the program is installed, adding content or articles and navigating through the software is pretty simple and easy.

Many Different Themes : You will be happy to know that there are hundreds of free wordpress themes on the internet. As a result, if you are unsatisfied with the themes which tend to come default with the software, you can search the internet to find more appealing themes which you can download for your website. There are even themes which will have your website looking like a normal website instead of a blog.

Varied and Functional Plug-ins : WordPress is equipped with many different plug-ins which can give you the ability to create just about anything that you want and these plug-ins can be installed in quick time. As a result, with your plug-ins you can choose to paginate your posts and such like. All that you will need to do to get the required plug-in is to perform a search engine search and you should be able to find the plug-in relevant to the task you desire.

Standards Compliant : When using WordPress, meeting the standards of the web is something that you will not need to worry about as this software is built to ensure that your website or blog is kept in order with the rules of the having a website.

SEO Optimization : In order to be profitably with your website you are going to need to ensure that it is search engine optimized and once again WordPress puts you in favour. This it is able to do with various functions like tagging your post, giving you categories and so on which automatically optimizes your website for the search engine. http://www.makemoneyfast.org/ is a good site to visit for various methods of SEO methods and plug-ins.

Many Users : Today WordPress is one of the most popular platforms used on the internet and hence various forums on different aspects can be easily accessed should you run into any problems and need help.

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