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Indian Petrochemical industry is one of the fastest growing sectors in the world. Low operating capacities in Indian petrochemical concerns bring with it the opportunity for future facility utilization. Polymer market is dependent on growth in related sectors. Low per capita consumption of polymer offers opportunities for domestic manufacturers to meet the rising domestic demand for polymers.

<http://www.bharatbook.com/market-research-reports/polymers-market-research-report/polymer-market-in-india-2012.html>

The report begins with an overview of the petrochemical industry in India providing the market size and growth as well as information regarding the increase in refining capacity in India. This is followed by a primary segmentation of the industry. An overview of polymer industry provides an introduction to the sector and covers the market size and growth along with share of polymer in India. This is followed by an analysis of the value chain as well as a description of the key processes involved in the methodology for developing polymeric products. The section also renders information about the distribution model prevalent in the sector along with an EXIM trend over a period of five years. Porter's Five Forces analysis concludes this section.

The next section provides highlights regarding the major polymers in the Indian Market. The sector can be categorized into four major sub-divisions of polymers. It includes information regarding individual market sizes and growth. Also provided are the primary properties and uses of these polymers.

An analysis of the drivers explains the factors for growth of the market and includes demand from packaging industry, growth in associated manufacturing sectors, increase in usage of polymer products in agriculture, depreciation of rupee and low per capita consumption of polymer. Due to marketing policies varying across sectors and unique attractive packaging surfacing as a potent determinant for success of products, packaging sector is poised for growth. Growth in packaging sector will translate in to strong demand for the polymer industry. Growth is directly linked with its associated sectors that are prime polymer users. Growth in the Indian economy ushers in the development of sectors such as infrastructure, automobiles and consumer goods. These require polymer in their product development and thus pose as significant drivers for the sector. Agriculture constitutes another sector that has emerged as a potential end user for polymers. Be it infrastructural projects such as irrigation or even construction activities, polymers find its applications in such areas. Depreciation of rupee has added to major woes in the cost of imports for the sector. India has witnessed increased domestic demand and with imports slowing down due to increased cost, immense opportunities exists for domestic manufacturers to cater to the rising demand. Finally, India faces low per capita consumption of polymers which poses latent opportunities for the sector. However, the sector is also facing certain challenges. Factors such as rise in crude oil prices and environmental degradation pose as impediments for this sector. Industry Analysis

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