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Plastic Business Cards are much more durable than the regular card ones by Julia Roger

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Why are plastic business cards becoming so popular?

For anyone who has carried regular card business cards around in their pockets, they will know that they soon become very worn and tatty. Not to mention, when you have quite a few of them it is hard to distinguish one from another. If you want people to really remember you and to access your details quickly then you would be well advised to go for plastic business cards. They literally will last for years and potential clients and customers will be able to access your details with ease. You can have whatever you would have on a regular one except it will last a lot longer.

What are the different options for plastic business cards?

There are a few different options that you can go for when it comes to plastic business cards. For example, a lot of people opt for the gloss which gives it a fantastic shiny appearance that really stands out. Another great option that you could go for is metallic hot foil which is printed on. It gives a fantastic contrast between the foil and the ink which is really unique. The foil gives the same sort of effect as UV varnishing. By going for such fantastic options you can be sure that the people you give your plastic business cards to will never forget them.

Where is a good place to go to for plastic business cards?

There are quite a few good places that you can go to for plastic business cards; however it is always worth shopping around to find the best deals and the best quality. One place that stands out above its competitors is called AFP Design & print. They have a superb website at www.afpdesign.co.uk where you can view all of the different options available. In terms of quality of product and value for money they are very hard to beat. So if you are looking for plastic business cards, they should be the first place that you try.

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Julia Roger - About Author:
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