Plast: international exhibition for plastics and rubber industry by Francesca

Article published on January 23rd 2012 | Business

Plast, one of the most important exhibitions in the world as far as the plastics and rubber industry is concerned, will take place in Milan from the 8th to the 12th of May 2012. This will be a good chance for many italian and international companies to introduce their products and for professionals to visit the fair and discover all the latest trends in this field.

It is no coincidence that Plast is one of the most famous and awaited events in the sector of plastics, and each edition of the fair is visited by thousands professionals coming from all over the world and who turn Plast into an international event and Milan into the capital city of the plastics and rubber industry. An evidence of this is given by the fact that in 2012 Plast will be the largest exhibition in Europe as far as this given sector is concerned, and you only need to consider the data concerning Plast 2009, the latest edition of the fair, to realize the importance of the event: almost 1,500 exhibitors presented their products and services on a surface of almost 60,000 mÂ²; 45 foreign countries were represented, most coming from Europe but also from Asia, South and North America, North Africa and New Zealand; over 55,000 visitors came mainly from Italy but also from other 114 countries (Germany had the lead, followed by France and Spain). These numbers tell us that this event was a successful one, and also this year Plast is expected to achieve the same success.

Among the products and services that you can find at the exhibition there is space for all the sectors that are part of the world of the plastics and rubber industry, with a predominance of machines for the production and working of plastics. Also the sector of raw materials and products and the sector of services are represented very well. The offer of Plast includes also companies that are specialized in the production of injection and extrusion machines, of molds and dies, of machines for secondary processing and plastics packaging, as well as companies working in the field of raw materials and composites, plastic and rubber alloys, semi-finished and finished products, electrical, electronic, industrial and household applications and companies offering manufacturing and design services for the plastics and rubber industry.

Plast, organized by Promoplast in cooperation with Fiera Milano, under the aegis of the Italian Ministry of Economic Development, supported by Eurocamp (Europeâ€™s association of plastics and rubber machinery manufacturers) and approved by the global association of the Exhibition Industry (Ufi), will be held along with Rubber 2012, the side-show dedicated to rubber, which will be attended not only by rubber processing plant manufactures, but also by companies that produce and process elastomers, elastic materials, natural and synthetic rubber.

The offer also includes many side events, like Biopolpack (the international congress on biopolymers), a meeting on the impacts and sustainability of PVC and one on plastic materials coating innovations.

Article Source:
http://www.articleside.com/business-articles/plast-international-exhibition-for-plastics-and-rubber-industry.htm - Article Side

Francesca - About Author:

For more information, please visit a pet film, a heat shrinkable tubing or a pvc shrink.

By Francesca Tessarollo with support from a manage your brand.

Article Keywords:
Plast 2012, plastics exhibition, plastics and rubber industry, plastics production

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!