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How to Go About Picking a Yearbook Printing Company

Your High School Yearbook is one of the few books that you will probably have your entire life. It will follow you from flat to flat, home to home, or at the very least sit in your bedroom at your parentsâ€™ house long after you have left home.

But the quality of the Yearbook is not just affected by what is written inside it, it is also the quality of the printing of the book itself, so you must make sure that it is printed to a high standard.

There are a number of factors that you should consider before choosing a company to print out your High School Yearbook:

1/ The Print Technology

The first thing that you MUST ask the printing company is about the equipment that they will be using, and then inspect how good final product they produce is.

The examination of print quality needs to cover areas such as color balancing, how the books will be cut and stitched, and what type of bindings will be used. If you can get bindings that are stitched then that is often preferable, as they are stronger and means that the pages wonâ€™t come away from the seams.

2/ Hard Cover vs. Soft Cover

This is something that you will have to consider carefully, because you need to know that any Yearbook Printing Company you hire is capable of producing the kind of book that you need.

Soft Cover books will cost less, but then for a document like your high school yearbook it would be nice to have a hard cover, as these tend to be harder wearing.

Nevertheless, the choice is yours. Just make sure that you check some samples of both types before making a final decision as to which to opt for.

3/ Name Personalization Options

One key area that you find that only a select few High School Yearbook Printing Companies offer is to personalize the front of each Yearbook with the name of each particular student.

It is well-worth holding out for a company who are able to do this for you, as it adds considerably to the unique quality of each book, and makes them feel special.

Once you do find a company that offers this be sure to find out what the price is though, because you donâ€™t want to have to spend your entire Yearbook printing budget on this one feature!

4/ Endsheet Options

You should also make sure that there is the possibility to have a number of extra end sheets at the end of the Yearbook, as you want to make sure that there is an area where people can get their

friends (and enemies!) from school to sign their books as a permanent reminder of their High School years.

Lastly, once you have found a printing company that can offer all of these features then be sure to compare their prices with that of some other competitors so that you get the best possible price for your High School Yearbook print run!

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Yearbook printing with personalized cover design options for a school yearbooks. Full service a yearbook company featuring a variety of hard and soft cover designs.

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