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Pearson Schools Company Profile 2011 by Bharatbook

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Pearson Schools operates a chain of schools across India. The company runs a successful chain of 19 schools in India. The companyâ€™s schools are affiliated to the CBSE board.

http://www.bharatbook.com/market-research-reports/education-and-training-market-research-report/pearson-schools-company-profile-2011.html

The report begins with the basic facts about the company such as contact details, revenues, competitors, brief history, line of business and geographic reach among others. Information about the companyâ€™s management side is also provided that details their names, designation, professional experiences, memberships of boards etc. Through SWOT analysis, the report highlights key internal factors that give the company advantage or disadvantage over its peers alongwith key external factors prevailing in the industry that may have favorable or unfavorable impact on the companyâ€™s operations. Expansion plans informs about the companyâ€™s strategic initiatives / future outlook in the medium term. The report also covers the financial analysis of the company including the balance sheet, profit and loss a/c and the key ratios depicting the key financial figures for fiscal year 2007-10.

Industry Analysis provides top level understanding of the education sector in India with emphasis on K-12 segment. Market size, growth, key segments, growth drivers and trends are some of the foremost points covered in the analysis. The competitive landscape identifies key players of the industry drawing comparisons on parameters such as number of centres, geographic reach, service offerings etc. The company is benchmarked against its main competitorsâ€™ key financial ratios in the competitive benchmarking chapter.Market Research Book

For more information kindly visit :

Pearson Schools Company Profile 2011

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Article Keywords:
Company Profile, Company Insight, SWOT Analysis, Company Financial, Company Reports,

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