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It is human nature to give opinions. However, has the thought ever struck that one can make a good amount of money by giving opinions. With the advent of the paid surveys it is an easy way to accumulate some money. It is a good idea of giving opinions and earning money. Next thing is the eligibility criterion. It differs according to various firms. However, the basic criterion is very much the same irrespective of any firm.

Since, most of these firms conduct surveys online one will have to have a computer and an internet connection. The next question will be whether there is any academic qualification required. The answer is a big no. The surveys can be done by anyone from students to professionals. In fact, any one who purchases anything is eligible to conduct surveys. If as a homemaker one is purchasing something for home use then even she is eligible to conduct surveys. Next on the criterion list are skilled professionals. In that list can be nurses, or administrators, or even doctors. Thus any one who is interested in earning some extra money can take up the job of giving paid opinions.

This is a system to collect data from public. The importance of this data is terrific as it is often used by companies while developing new products and of course improving the current product. Hence, if one feels that there is a scope to earn some extra money this is a viable option that can always be considered. However, before one jumps the gun there is a need to differentiate from a legitimate research company or is the company trying to sell something in the guise of a research company. One also needs to be sure whether the data one is providing will not be sold elsewhere.

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