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The Packaging Industry is valued at INR 846 bn in 2010. In volume terms, the organized sector accounts for the majority of the industry.

The report begins with an introduction which gives a brief overview about the types of packaging (by material). This is followed by the market overview section which discusses the market size and the growth as well as market segmentation. The section also includes a portion on the flexible packaging industry, its segmented consumption both in terms of volume and value. It includes information regarding the EXIM market in value and volume terms.

http://www.bharatbook.com/market-research-reports/packaging-market-research-report/packaging-industry-in-india-2011.html

An analysis of the drivers influencing the industry growth includes rising income levels, growth in the food and beverage industry, growth in the pharma industry, rise in the FMCG sector, under-penetrated market and marketing trends. The key challenges identified include lack of packaging machinery and rising paper prices.

The competition section provides a comprehensive picture about the competitive landscape of the industry. It includes brief profile of the major players which incorporates their business overview, product overview and financials.Market Analysis

For more information kindly visit :

Packaging Industry in India 2011

Or

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India, Packaging, Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders, Market Report

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