# Article Side

Online Media Catering to Regional Readers by Jon Smith

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For any individual, proficiency in national and global language is significant for commercial success, but regional language is something that connects us to our roots. It takes us to the soft memories of our grand parents and native places. Suppose you are in a new city or new country and you encounter someone communicating in your native language, you will naturally feel some sort of association with him.

Such bonds created by the native languages are the reason for proliferating use of regional languages in India. In spite of growing popularity of global languages, there is significant number of people in India who prefer to communicate in their mother tongue. For example, in Maharashtra, a large number of people belonging to working as well as non working class are fond of communicating in Marathi. Not just communication, Marathi literature in form of Marathi news, magazines, novels etc. is equally popular among people of all ages. Taking an example of media industry, large population of Maharashtra prefers to read news in Marathi. There are more than 40 Marathi newspapers issued in the state with many editions such as Pune news, Nagpur news, Kolhapur news etc.

Noticing the growing demand of people, news paper publishers are coming up with their online presence to cater to demand of news in regional language over internet. You can find host of websites catering to Marathi news with many categories such as Pune news, Nagpur news, Kolhapur news etc.

Such initiatives are enjoying warm welcome by people. Such websites are not only providing easy access to Marathi news, but also playing significant role in emphasizing importance of Marathi language, culture and literature. It is also creating great opportunities for young journalists & writers, who might not be perfect in globalized languages but are well connected to their roots and proficient in using their native language.

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Jon Smith - About Author:
Author is an expert with many years of corporate experience, now providing information on growing significance of news in regional languages in India like marathi newspapers in which you will get Nagpur news, a Pune news, a Kolhapur news and more all in Marathi.

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