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Of All the Canadian Franchises, This One Requires a Second Look by [Harle Diaz](#)

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Anyone looking into one of the many Canadian franchises for economic stability looks at certain aspects. Is it an item or service that will continue to be in demand? Will I have the independence I want with the support I'll need? Is the product or service one that is unique enough so that competition is limited? Is the product or service one that will offer the widest possible customer base? If you can answer "yes" to all those questions, grab on and dig your heels in! You've found something special.

A Second-Look Franchise

Of all types of Canadian franchises, the PermaDry franchise fits the bill on all the above counts. PermaDry is a small, family-owned company that has solved the leaking basement problem. You may have heard of others that seal and waterproof basements but, one that has a lifetime warranty - transferable? This franchise fits many who are looking for a solid investment. The advantages are:

>> Independence - The company trains and sets you up, ready to go. You can operate on your own, include family members or hire a staff. You perform the service with their products and support and operate as you see fit. You can work out of your home, lease a building or use a building you already own.

>> Unique - This may be one of the most unique of all Canadian franchises. The basement sealing can be done wet or dry, in any weather. The products used are so unique, no digging or outdoor excavation is required.

>> Potential Customers - The list is endless for potential customers. New construction, government clients, commercial construction, water facilities, homeowners wanting to convert a basement into additional living space are all clients who will need this product.

>> Growth Potential - Concrete has been used since Roman times. There's no end to the structural areas that are built from concrete. Hundreds of thousands are in areas where water leakage is a problem. And, since water leakage breaks down cement, your product will always be in demand.

Of all the Canadian franchises: restaurants, services, clothing and jewelry, this one bears the second look. Such a franchise is the perfect fit for those whose past experience is in the construction, architectural, teaching or a technical field.

The ability to grow your franchise, hire staff when you want them, work your own hours and develop a stable financial future is the goal of any business owner. This one covers every point and more. Before moving on to another option, take time to contact the PermaDry company and see what they offer. Compare their Canadian franchise to other options and see if this isn't a great opportunity. There will always be homeowners leaking basements that are looking for this product. Someone will heed their call. Will it be you?

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The primary purpose of CFO is to help educate prospective franchisees as to the key ingredients needed in a successful franchise business. For more details on a [canadian franchises](#) than please visit our website.

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