Nixon Watch â€“ Up the Style Quotient!

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Timepieces have forever been in demand since they were conceived, manufactured and sold commercially. Before watches were made, people thought it necessary to know the time of the day and thus invented sundials. Therefore, knowing the time is an integral part of an endeavor. However, obviously, being in existence for such a long time has led to an overcrowding of the watch market. Thus, a Nixon watch had to be new and improved to hold its own in that market.

Two features specifically stand out in the case of a Nixon watch when compared to any other watch:

1. It is team designed: - this means that there is, at Nixon, a specialized team of experts that designs a Nixon watch and each expert concentrates on only a specific field when it comes to designing the watch. This means, a Nixon watch has the best parts that a watch can have for a particular price.

2. It is custom built: - each person that wishes to buy a watch has different preferences when t comes to various features. One person might want multiple dials displaying the time for different time zones together. Someone might wish for a stopwatch. A few customers can demand even a compass. A Nixon watch making team thus designs a unique watch every time; given a userâ€™s preferences.

To consider that the Nixon Watches company was started in only the year 1997 whereas some watch companies have been in the field for over fifty years and then looking at the ground that it has made up on its competitors is a goliath feat and is hugely commendable in the least.

Nixon watches are mostly popular by water sports enthusiasts such as surfers as well as skiers. This is because there are many watches that are strongly water resistant (up to 300m) and works in low temperatures. These watches are also damage resistant and do not break very easily.

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