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In the modern time, people who have own business, they want to spread awareness of their products and services all over the world with the help of internet. Nowadays if you want earn lot of money then popularity, visibility and appearance are very compulsory on every place.

For attain such kind of achievement people make their own website that present all kind of services and products front of the visitor. Today competition reach on the top in every filed, for example if you have the education website, when you search the relevant query on search engine then you will find million of website that provide similar information.

Lot of factor that plays vital role for appear your website in the top listings on major search engine. Website design play varies important role to keep your website on better rank and derive good traffic.

Thankfully, there are many simple and universal tips that make your website as successfully as your competitor sites.

Web Page Design: ---First of all, you have better selection of design that entices to every visitor for spend too much time and visit again and again. Your landing is very important so always upload valuable data, attractive images and downloading items, but you must pay more attention about the web page speed, always avoid such things that make slow your web page speed likes big size of images, heavy flash, and too much banner.

Web Page Size: ---Page size is another important factor that makes your website more attractive and visitor do not anyone from your website. Your website page should not be too much small and not too much long. Keep size according your sufficient information.

Website Navigation: ----- Your site navigation should be accurate and easy understood by normal visitor because visitor reach another page by navigation linking, without good navigation visitor cannot understand your website.

Always keep small images: ---- Image size always affect on your web page speed , if you will select large size of images then it will prevent your website become popular and visitor do not have enough time that waits your website for open, if your website need images optimization then you must do it.

Color Collection Effect: ---- Your color combination should be very strong because when visitor come on your website, color effects on their feeling, perceptions and interactions, so visitor always feel comfortable and fresh.

Correct information: --- Exact and relevant information is very compulsory in your page, because visitor always looking for perfect information, when your web page provides best info then they will read up to down your content and this will be very helpful for reduce bounce rate of your website. This is best way to enhance trust of your website in search engine.

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