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It is now an accepted fact that the profits made by Corporates is but the gift of the Society around it and rightly the benefits of the same must accrue to the Society that enabled such Corporate growth and surpluses.

Many of the companies have shown the way by investment in the areas like education, health, livelihood creation to name a few. Significant efforts have come from Infosys, Tatas and Public Sectors too.

Not to be left alone, MARG Group has devised their own ways and means to participate in this payback.

PROVISION OF EDUCATION

Education is fundamental to mankind. In line with this school structures have been enhanced, guided study learning centres have been provided in villages and safe passage between home and school provided for children.

Building school compound walls, renovating anganwadi centres, construction of fully furnished classrooms, landscaping, provision of water tanks in schools form part of the development to support quality education.

HEALTH IS WEALTH.

For any community to give its best good health and sanitation is a must. Conducting regular medical camps, providing round the care health service, provision of an ambulance to meet emergencies, eye screening facilties and all activities to ensure that disease is kept at bay through the Varummon Kaapom schemes are the highlights.

COMMUNITY INFRASTRUCTURE

Laying of new roads, strengthening the existing roads, providing supportive concrete infrastructure, provision of flood protection walls stand in the forefront of this work.

SOCIAL CAUSES

Provision of street lights, building bus shelters, creation of ponds lakes and other water conservation methodologies proved extremely beneficial.

SKILL DEVELOPMENT

By enhancing the already existing skills of the local village community, their earning potential has been increased substantially. In addition, creating small jobs and provision of temporary job opportunities have added to their income levels and widely appreciated.

Besides Grassroots Level Skill Development Initiatives making skilled workers out of unskilled ones have instilled in the villagers a sense of self confidence and security of the future.

Pre-employment training for the youth has been a great hit and motivated them to find a direction in

life besides making them employable.

Conducting job fairs have helped them with at least one job per family.

ENVIRONMENT

Our commitment to increase the tree cover has resulted in a determination to plant 200,000 saplings with 25,000 saplings being planted at MARG Swarnabhoomi involving school and college students. We are also proud collaborators with the GREEN KALAM INITIATIVE that has won nation wide acclaim.

ENERGY CONSERVATION

This has been done in our own small ways. Participating in the MARG LIGHTS-OUT CAMPAIGN on 10.10.10.10.10.10 highlighting global warming was a great step in the cause of energy preservation.

RELIEF AND REHABILITATION

MARG has responded to emergency situations and provided help in situations of disasters to victims of families and those in distress.

Provision of food grains, clothes, vessals, school banks, uniforms, kerosene pump stoves and temporary shelters added to the rehabilitation work.

ARTS AND CULTURE

Publishing books on architectural and sculptural achievements of the Pallava kings and bringing to light the rich cultural heritage of our people has been a major contribution to the art, heritage and culture status of the land.

WELFARE MEASURES

Provision of tri-cycles for differently abled, sewing machines to women's self help groups and provision of dhotis and sarees to 558 families has been the welfare payback.

In short, we feel honored and are proud to be a worthy participant in our own small way in the growth and development of our state and nation.

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