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Malaysia: Steel covers the global, ASEAN and Malaysian steel industry overview, the country's industry performance in terms of production, consumption and productivity, and the government policy. It also covers the market trends in terms of imports and exports, impact of government initiatives, impact of China, investment, prices, and market outlook, plus the comparative matrix and SWOT analysis for the industry leading players: Lion Industries Corporation Berhad (LIONIND), Ann Joo Resources Berhad (ANNJOO), CSC Steel Holdings Berhad (CSCSTEL), Southern Steel Berhad (SSTEEL), and Kinsteel Berhad (KINSTEL).

Executive Summary

The global steel industry was faced with a challenging environment in 2010 and 2011, arising from higher input costs and the increasingly adverse external environment. International steel demand was soft whilst raw material prices remained volatile. Despite these challenges, Malaysiaâ€™s steel consumption reached 8.3 million tons in 2010, an increase of 24.9% y-o-y. Likewise, production of crude steel also increased 6.3% y-o-y to 5.7 million tons.

According to the Malaysian Iron and Steel Industry Federation (MISIF), the local steel industry, in consumption terms, will grow at a rate of 5.0â€“7.5% in 2011. It also estimated the crude steel production to reach 6.0 million tons in 2011. http://www.bharatbook.com/market-research-reports/metals-and-minerals-market-research-report/malaysia-steel-industry-2h11.html

Demand for domestic steel products is expected to remain firm, driven primarily by the strong domestic demand from the private sector and the initiatives implemented under the governmentâ€™s Economic Transformation Program (ETP). Market Research

The majority of local steel companies were affected by the unfavourable situation of higher average raw material costs and almost stagnant selling prices, which had eroded profit margins. The five leading players covered in the report include Lion Industries Corporation Berhad (LIONIND), Ann Joo Resources Berhad (ANNJOO), CSC Steel Holdings Berhad (CSCSTEL), Southern Steel Berhad (SSTEEL), and Kinsteel Berhad (KINSTEL).

For more information kindly visit :

Malaysia Steel Industry 2H11

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Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

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