Make your pictures livelier with color printing by Robert Samuels

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Printing is reproducing a picture, photo or text in paper. You can print a photo after clicking a photo from your digital camera or you can just print a picture you liked in your computer. There are two types of printing you can do either it can be black and white or color printing. According to your choice and needs it can of either type. There are some places where you have to have black and white printouts which are generally for official purposes. In some cases like for catalogs or pamphlets color printing is more preferred.

You may see the newspaper or the magazines available in the roadside or the markets. These magazines contain pages which are great examples of color printouts. Color printouts generally look the best when the paper used is of better quality and glossy in nature. Color printing is costlier and at the same time more attractive.

There are four colors which are used for making color printouts. The three secondary colors and the color black. The three secondary colors are yellow, magenta and cyan. There are many processes by which the different combinations are made to bring the suitable color in the paper. The inks which are used for the color printing are considered to be semi-transparent. They seem to overlap each other. This is because the perfect look in the picture cannot be brought if the colors do not overlap each other and create hues. There is a color separation process which is followed in case of color printing.

The picture is broken down into three individual components like blue, red and green. This was done with the help of filters. Thus three individual images are formed. One red, another green and the last one is blue. These images are called grayscale images. The three parts are three different perceptions of the same image. Before the color printing is done the negatives are taken out of the picture through a process of color separation process. In many cases primary colors are not used for color printing. This is termed as spot color printing. In this kind of color printing the inks are not overlapped and are not instantaneously. In these types of color printing there is an absence of appropriate shadows and touches. There are many companies who are dealing with this color printing for business. You can give them the designed leaflets etc and they will supply you with the appropriate number of copies within the stipulated time.

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Robert Samuels who is a freelancer writes articles on a color printing. For more information on it he suggests to visit a http://www.excaliberprinting.com/.

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