Article published on June 6th 2012 | Business

The market is expected to get impetus amid growing Chinese economy coupled with increasing domestic consumption, resulting in increased demand for logistics.

The report begins with an introduction section which comprises an illustration of the logistics industry framework wherein it depicts the structure of the market, including the regulator, infrastructure, carriers, delivery type and service providers. Work flow model of the integrated international logistics services is also included in the report providing a better understanding of the overall transaction system. This is followed by the market overview of logistics market in China, describing the global positioning of Chinaâ€™s logistics market, based on the logistics performance index. This section provides details on the domestic logistics industry size in terms of logistics market value and expected growth during 2005-15. The report also discusses the importance of logistics value-added, providing the growth in value terms alongwith the share of the total value-added of the logistics industry in both Chinaâ€™s tertiary industry and GDP.

http://www.bharatbook.com/market-research-reports/logistics-market-research-report/logistics-market-in-china-2012.html

Factors driving the growth of logistics market in China are also explained in detail that includes healthy economy, rising income and increasing domestic consumption, growing e-commerce business, manufacturers shift to the west, strong retail sales, opportunity from cold chain logistics and opportunity from pharmaceutical logistics offering significant growth prospects for the Chinese logistics market.

Players operating in the market also face challenges impeding their development and growth. Major challenges identified in the report include rise in logistics costs with low efficiency, lack of modern logistics facilities, inadequate warehouse space, regional protectionism, European debt crisis, human resource constraints and preference towards self management restricting the growth of the market.

The report also provides the role of the government in the countryâ€™s logistics sector. It mentions the steps taken by the government to reorganize the logistics related administrative associations, describing the fragmented regulatory structure of the logistics sector. Rejuvenating program for logistics industry along with the development plan of commercial logistics has been provided. Further, it mentions the key focus areas under the 12th Five Year Plan catering to the logistics sector. It also mentions the governmentâ€™s future plans for the development of logistics industry.Market Report

For more information kindly visit :

Logistics Market in China 2012

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Article Keywords:
China, Logistics, Management, Demand Forecast, Market, Market Research Reports

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