Article published on December 15th 2011 | Business

Cloud storage solutions provide businesses with increased bandwidth and storage capacity while decreasing both latency and downtime. By providing better scalability, implementation and service quality, cloud storage solutions will allow businesses to free up their IT staff to focus on tasks more helpful to the business.

A virtual private cloud provides companies with scalability. Most online cloud storage providers utilize a pay-as-you-go system that charges businesses based on usage rather than charging a flat monthly rate. Based on its network load, companies can increase or decrease storage capacity at any time.

An enterprise cloud system is easy to implement. Because companies will not have to purchase equipment or software licenses, a cloud solution can be launched quickly and more cost-effectively. Also, most providers ensure redundancy, which means that during periods of maintenance or during outages, resources are simply reallocated to a backup server.

Companies that have concerns about cloud computing may find a colocation data center to be the ideal solution. With colocation, companies purchase their own equipment and store it in a remote data center. Colocation provides more bandwidth and lower latency at a cheaper cost than in-house storage.

Both cloud servers and colocation data centers allow IT departments to focus on other tasks. For instance, IT workers may focus more on data reporting and management. IT staff may also focus more on application support than on spam or disaster recovery.

Companies will save money and have better performance from either virtual private cloud servers or colocation. For more information about making the transition, companies are encouraged to explore the resources found at http://www.gnax.net.

Article optimization services provided by Atlanta SEO Company VayuMedia. VayuMedia offers customized search engine optimization strategies to domestic and international companies.

Article Source:
http://www.articleside.com/business-articles/learn-more-about-cloud-services.htm - Article Side

John W. White - About Author:
About GNAX
With over 10 years as an industry leader in the southeast, Global Net Access (GNAX) operates two world-class data centers, AtlantaNAP and DallasNAP, offering mission-critical data center colocation and cloud services. GNAX provides superior technology solutions to a variety of organizations and industries worldwide.
Privately held with headquarters in Atlanta, GA, GNAX was founded in 1999 and has retained net income profitability since 2003. We are diligent in our financial management to ensure optimal operational support and disciplined growth.
Our plan is to grow continuously by providing industry-leading colocation, cloud services and

applications with superior technical support and customer service in a secure, highly available, mission-critical data center environment.
100% customer satisfaction is our goal, which we achieve by providing 100% focus on the customer and providing customized solutions that will meet immediate, as well as future needs.
http://www.gnax.net

Article Keywords:
cloud storage solutions, online cloud storage, enterprise cloud, colocation data center, virtual private cloud

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!