LCD Enclosure Elasticity and Flexibility by Jane Cyrus

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In this era, outdoor signage has become very popular way of messaging and advertising. If anyone wants to spread their message among the audience in each and every location whether itâ€™s a retail store or a large billboard, they use this source.

Mainly, people who want to advertize at a large scale then LCD enclosure is the best option as it doesnâ€™t require any huge cost and maintenance and it easily reach to large number of people.Many Outdoor Signage systems are making use of expensive screens which seems to be very costly medium of providing digital signage. Basically it is used just for the sake of protection thatâ€™s why LCD enclosures have been introduced and are in great use these days.

When an advertiser places an advertising screen outside the door he has to be very careful because there are many environmental factors which influence the screen and cause failure in its working. For example, vandalism, weather and different temperatures causes harm to the screen and disable the working of a screen.

Weather is the hazardous element which damages the outdoor screens and this is the reason that many digital signage users are choosing outdoor TVs these days. No doubt that these definitely provide protection from the weather, but it proves to be very costly and doesnâ€™t provide any protection against the impact damage.

On the other hand, with the weather protection, physical protection is also necessary for the outdoor screen and this is the risk known as vandalism.

To overcome this problem, LCD Enclosures offers complete protection not only against weather but also provides resistance with the physical damages whether it is caused deliberately or accidently. These are made up of shatterproof screen and steel housing which ensures complete outdoor protection in terms of vandalism. Now talking about the temperatures, different temperature harms the outdoor screens but LCD Enclosure has climatic system inside which helps the screen to work in the opposite conditions.

Flexibility

Most of the time, when outdoor screen stops working due to any reason it has to be replaced which requires high cost of replacement which sometimes is out of the reach of the advertiser to afford. But LCD enclosures are available in all the standard type of screens, if the screen stop working then it can be replaced with a cheaper screen by unlocking it and you can have a digital display again for long time period.

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a LCD Enclosure is an effective and comprehensive medium of providing outdoor signage with complete protection in very less amount and can be used again and again.

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