Article published on June 16th 2012 | Business

Kangaroo Kids Education Ltd. operates in the pre-school and K-12 segment of the education sector and runs a chain of more than 80 centres across India with international presence as well. The company caters to the educational needs of children from the age group of 10 months to 17.5 years and operates through franchised as well as company owned centres. The companyâ€™s major brands include Kangaroo Kids Toddlersâ€™ Club, Kangaroo Kids Pre-schools and Billabong High International Schools.

http://www.bharatbook.com/market-research-reports/law-market-research-report/kangaroo-kids-education-ltd-company-profile.html

The report begins with the basic facts about the company such as contact details, revenues, competitors, brief history, line of business and geographic reach among others. Business model of the company describes the rationale of how it creates, delivers, and captures value through its services offered. Information about the companyâ€™s management side is also provided that details their names, designation, professional experiences, memberships of boards etc. Through SWOT analysis, the report highlights key internal factors that give the company advantage or disadvantage over its peers alongwith key external factors prevailing in the industry that may have favorable or unfavorable impact on the companyâ€™s operations. The report also covers the financial analysis of the company including the balance sheet, profit and loss a/c and the key ratios depicting the key financial figures for FY 2007-09.

Industry Analysis provides top level understanding of the education sector in India with emphasis on Pre-school and K-12 segments. Market size, growth, key segments, penetration, competition and market segmentation are some of the foremost points covered in the analysis. The competitive landscape identifies key players of the industry drawing comparisons on parameters such as number of centres, geographic reach, franchisee requirements, line of business etc. The company is benchmarked against its main competitorsâ€™ key financial ratios in the competitive benchmarking chapter.

Market Research Report

For more information kindly visit :

Kangaroo Kids Education Ltd. - Company Profile

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: http://twitter.com/#!/Sandhya3B

https://twitter.com/#!/bharatbook

Article Source:
http://www.articleside.com/business-articles/kangaroo-kids-education-ltd-company-profile.htm - Article Side

Bharatbook - About Author:
Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:
Company Profile, Company Insight, Company Capsule, Company Financial, Company Reports,

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!