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Interpro Supplying Softwood Lumber and Other Forest Products Across the World by
[Interpro Forest Products](#)

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Since being established in 1990 in British Columbia, Interpro Forest Products has been supplying softwood lumber and other forest products to a diverse, global customer base. In fact, the scope of Interpro's export sales extends beyond 20 countries.

As more businesses are finding that they cannot stay competitive in the forest products industry, Interpro has witnessed a steady expansion of their customer base as well as their export markets.

Our main export markets are in the Middle East, Asia Pacific, and the Asian Subcontinent. These regions are well represented through strong local and strategic partnerships with wholesalers, distributors, end-users, and agency agreements.

Through these partnerships, we are distributing softwood lumber and other forest products to many industrial sectors. From the glass industry to the pallet manufacturing sector, we have gradually diversified our market segments and spread our brand.

Over the last few years, the world has seen the Chinese and Indian economies grow and become significant emerging players. Their demand for raw material has increased in staggering rates to meet the demands of a growing population.

China and India's appetite for Canadian softwood lumber is rising. Infrastructure development and the growth of residential projects have stimulated their demand for softwood lumber. Many North American lumber producers are setting their sights to serve these emerging economies.

As a result, competition in the marketplace has become fierce. The attention the forestry sector has given to the Chinese and Indian market has been surprisingly greater than anticipated. It will be interesting to see how these markets will react to a US economy that is slowly emerging from a recession.

The strength to supply forest products which match the needs of customer and the demands of the market has given us a strategic edge over competition.

Supplying softwood lumber to global markets has been the company's core business. However, we have diversified their supply sources and now have good access to panel products (i.e. MDF and plywood) as well as all species of hardwood lumber.

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Interpro is integrated along the forest products supply chain. The company primarily procures softwood, as well as hardwood and panel products from manufacturers across the world and supplies a diverse and global customer base. Interpro also operates a manufacturing subsidiary in

Dubai, U.A.E. and services local and regional industrial sectors. To learn more about a [Interproâ€™s](#) products and operations, please visit a www.interprogroup.ca

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