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The process of applied art, architecture and engineering which give physical shape or solution to meet industry needs. It is a visual shape, configuration, or pattern of manufacturing equipment.Industrial design is an interaction between people and products.Main focus of Industrial Design isâ€¢ Functionality and Specificationsâ€¢ User Experienceâ€¢ Stylingâ€¢ Quality â€¢ Price Ability Industrial Design is creating & designing concepts with specific needs that give process, steps, and appearance of product for the benefit of manufacturing.China Industrial Design has great demand in worldwide market to deliver high quality industrial design elements for products that are used in china manufacturing.Industrial Designer:Industrial Designers play a key role for the manufactured products.Industrial designer is nothing but a concept developer.Good Industrial Design = Good Business Product = Good Output Industrial Designer needs 5 key skills:1. Creative problem-solving approach2. Quick ability to present the concept with random sketches3. Good verbal and written communication4. Professional in 3D design skills with vector based5. Should know mechanical basics and background Industrial Design includes:User-driven ergonomics To improve manufacturing methodology Considering client specifications Following standards and specifications Industrial Design Steps: â€¢ Creating usability goalsâ€¢ Creating user interface conceptsâ€¢ Modeling the user interfaceâ€¢ Testing the design Industrial Design is mainly classified asâ€¢ Humanâ€¢ Technical Human includes â€¢ Social / cultural â€¢ Ergonomics (usability) â€¢ Cognitiveâ€¢ Physical Technical includes â€¢ Materials â€¢ Technology â€¢ ESD

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