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In India, delivering an affordable healthcare to billion-plus population presents enormous challenges and opportunities for the medical community. The past decade has seen the countryâ€™s healthcare sector, one of the largest in terms of revenue and employment, transforming from a static, ordinary industry to a progressively vibrant and important market. As per our latest findings, India is one of the worldâ€™s most lucrative healthcare markets, and is expanding rapidly.

According to â€œIndian Healthcare - New Avenues for Growthâ€• several key trends are backing the growth of Indiaâ€™s healthcare sector. Of these, medical city is relatively a new concept that offers immense growth opportunities. Likewise, there is a huge potential for day care surgeries. Almost 60% of all surgeries can be done in a day care mode as the current infrastructure supports. http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/indian-healthcare-new-avenues-for-growth.html

Covering total healthcare spending and the leading causes of death, our report highlights the facts that India has the maximum number of diabetic patients in the world after China, and communicable diseases like malaria and tuberculosis are the prime cause of mortality in the country. The study, provides an in-depth analysis of various segments of the sector, observed that hospital services is one of the fastest growing segments, and holds the maximum share of the industry. Market Analysis

Interestingly, traditional medicine system is an important segment of Indiaâ€™s healthcare industry. Through our research that includes statistical information about popular indigenous healthcare traditions such as Ayurveda and Unani, we found how the segment has been gaining prominence.

According to our report, India is the most competitive destination with advantages of lower cost and sophisticated treatments. Due to such promising factors, the medical tourism has great potential in the country. Also, our analysis revealed that favorable demographic virtues offer an attractive market for healthcare providers and investors in India. In the recent past, there has been an increase in foreign investment inflows and private equity deals in the industryâ€™s various segments. The study also includes the business profile of key players in major segments and their recent activities to provide a prudent analysis of the industryâ€™s competitive landscape.

For more information kindly visit :

Indian Healthcare - New Avenues for Growth

Or

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