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ICT Adoption in Education Sector in India 2011 by Bharatbook

Article published on June 13th 2012 | Business

ICT in education sector consists of the implementation of various IT tools / applications which help facilitate imparting of better and efficient educational services. The market size was estimated to be valued at INR 23.9 bn in 2010. Encouraging Government initiatives and need for better and high quality educational services is boosting the ICT usage in education.

http://www.bharatbook.com/market-research-reports/information-technology-market-research-report/ict-adoption-in-education-sector-in-india-2011.html

The report begins with a background study about Information and Communication Technology (ICT) and its requirement in the education sector, an overview of the Indian education sector (IES) mentioning the spending pattern of the government, the various driving factors of the sector along with illustrations of the market size and growth figures. It elaborates the hierarchy of the IES diagrammatically giving detailed information about the market size and growth of each segment within IES, followed by an explanation of the key drivers and challenges faced by the overall education sector.

ICT in education section of the report elaborates about the overall Indian IT industry followed by in depth information about the use of ICT in education sector highlighting the key IT components used such as hardware, software and connectivity tools adopted by the education sector. It further illustrates the major ICT solutions used in the education sector i.e. Storage Area Network, Enterprise Resource Planning and Wireless LAN followed by a brief section stating some major educational institutes and specification of their ICT implementations. It is immediately followed by a section discussing the role of ICT in the enhancement of overall quality of education.

Government initiative section provides an exhaustive list of the various steps adopted by Government in promoting ICT oriented education. The report further mentions the various NGOs and private players participating in the education sector followed by a list of the major developments in the sector. Challenges identified in the sector comprises of Poor Connectivity and Unreliable infrastructure prevailing in IES. Opportunity areas identified for the ICT vendors provide strategic indications which can help facilitate players to capture a larger share in the market.

It also explains the role of cloud in education sector wherein it discusses about the overall cloud industry, graphical representation of market size and growth figures in India followed by a thorough study about the role of cloud in education outlining the various driving factors, potential cloud users in the sector and the relevant solutions for the sector. It enlists the major educational institutes to have adopted cloud computing in India.Market Research Book

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Article Keywords:
India, Information Technology,Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

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