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With the availability of technology and low-cost online tools, an online company is easy to achieve. You can make money online in various waysâ€“ you can blog, sell your own products, re-sell, and/or advertise. Below are simple steps you need to follow if you wish to start your online business.

Know the latest trends on the internet. Do a research on whatâ€™s in and whatâ€™s not on the World Wi Web. Also, learn how web tools work. Then familiarize yourself with the internet culture and later on, determine what products or services youâ€™d like to sell.

Purchase a domain name. After deciding on your products/services, come up with a website domain name that contains a keyword of the product you are going to sell. For example, if you wish to sell shoes, your domain name could be myfabshoes.com. Alternatively, you may go on sites such as multiply.com, ebay.ph, or even Facebook. They offer easy, non-techie ways to set up an online shop.

Design your website. You can choose to create your own design or let someone do it for you. If a friend can do it for you, then you will be able to save money. Choose a design thatâ€™ll fit your product perfectly. This is to entice anyone who sees your website.

Determine how payments should be done. If you wish to make your clients buy on impulse, then you would want to make the payment method easier for them. Online payment acceptance should be an available feature in your online business.

Know how products will be delivered. If it is an online service youâ€™d want to sell, forms and other product information could be downloaded online. But if youâ€™d want to sell goods like shoes, hats, clothes or gadgets, consider shipping via courier or meeting up with the client. If you would like to do meet-upâ€™s, make sure that you know some safety precautions.

Promote your website. You can do this by registering your website with search engines like Google and Yahoo. You can also advertise online via Google and Facebook. Also, you may want to try to join forums to advertise your website. Just make sure you read the forumâ€™s terms and conditions.

Once you have these things in place, you can then start putting up your online business. Expect some challenges along the way, but donâ€™t let that stop you. Inquire and seek advice from other people who are now successful in their (online) business.

Lenddo is an online community which aims to help its members gain access to life-changing loans, including capital for setting up an online business! Register now and become a member of the only online lending company in the Philippines!

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Lenddo is the world's first credit scoring service that uses your online social network to assess credit

and provide a personal finance and a housing loans.

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loans,reputation,credit,money management

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