How to Improve Your IT Security by Phillip Mckenzie

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These days, you really need to ensure that your business data is kept safe. Considering the recent news about Apple becoming vulnerable, as well as a bunch of new viruses and hacks that are attacking Android, you will understand why. Nothing is really safe, honestly. You know that you have to protect the data stored in theÂ IT leadsÂ that you were able to generate throughÂ IT telemarketingÂ campaignsÂ or some other channel. You do know thatÂ IT consulting leadsÂ can be very hard to gather, so keeping them from being stolen electronically is an important investment and critical if you want to effectively do yourÂ IT appointment settingÂ campaigns. Now, how do you actually do that?

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1.Know what you have to protect â€“ part of the reason whyÂ IT leadsÂ are stolen is because of the lack of proper recognition of what exactly to protect. There are cases where sensitive data ended up being stored in the wrong folders, or (at worst), left lying around on the desk. You have to know where to put such files, and secure them properly once filed.

2.Really use strong passwords â€“ even if you have stored the data on the right storage space, there is still the chance that it might get stolen due to weak passwords blocking access. Now, to insure that you really are protecting the data stored, you need to be strict and particular with what password to use. Eight characters or more that uses both letters and numbers can pretty much make it harder for others the guess what your password is.

3.Create a disaster response plan â€“ in case that something does happen, and that your IT telemarketing data got stolen, you should know what to do next. Mapping out your next steps in order to minimize the impact of the disaster is not just a way to prevent any more damage from happening; it might also result in the stolen data getting retrieved. A prompt and orderly response can make it easier for you.

4.Use encryption on sensitive data â€“ as an added precaution, you should use encryption systems for data that you have to store in your computers. This is so in case the files got stolen, the data is still unreadable for the third parties.

5.Employ security solutions â€“ there are plenty of companies that offer excellent protection for data stored in your computers, like anti-virus programs and other security software that prevents unauthorized access to your data system.

6.Update your security â€“ sure, you may have a good one now, but are you certain that this is up-to-date? If not, then it is like having no protection at all. Update your security so that you can get better protection for your system.

7.Involve your employees â€“ this is not the job of only one person. You need to get your employees involved if you want to ensure that none of your business data gets out. This can be done by teaching them the importance of computer security.

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Yes, as long as you follow these tips (as well as others that you might encounter along the way), you will be just fine in theÂ information technologyÂ field.

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