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The home furnishing market in India is driven by growth in the real estate and hospitality sector. Rise in disposable income and willingness to spend on contemporary design and high quality furnishings have increased overall demand for home furnishing products. The home furnishing market is poised to grow gradually.

http://www.bharatbook.com/market-research-reports/apparel-clothing-market-research-report/home-furnishing-market-in-india-2011.html

The report begins with an overview of the textile industry in India including market size and growth. This is followed by an overview of the home furnishing market in India, its size and growth. The major products have been highlighted and are followed by the key manufacturing centers in India. The value chain is also provided which is followed by a section on import and export for the home furnishing products.

An analysis of the drivers explains the factors for growth of the market including growth in real estate sector, growth in hospitality sector, growth in organized retail and growth in disposable income. The key challenges of the market include raw material unavailability and cost, active unorganized market and market potential being restricted to cities. Government regulations are provided followed by a section on the latest trends that govern the market.

The competition section provides a summary of the nature of businesses of the major players. This is followed by brief profiles of these players including their corporate information and business highlights.

Market Research Report

For more information kindly visit :

Home Furnishing Market in India 2011

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

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