History of Jenn Air

by Rahul Kumar

Article published on February 9th 2012 | Business

It became a industry leader in cooking appliances after the launch of first self-ventilated cooktop and oven in 1961.The downdraft feature (pulling smoke away from both food and smoke detector) was included in 1965 and it boosted its sales.Convection oven was introduced to the world in 1975.It was a continously cleaning oven with the option of accelarated cleaning.It launched a porcelain enamel finishing to process ranges in 1976.Tri convertible cooktop was added to product line in 1978 and it offered three alternate ways to cook.

In 1982,Maytag brought the jenn air to carve a niche in luxury appliance market.In 1993,It launched its pro style in different designs and styles to entice the imagination.In 1999 Jenn created a turbo chef rapid cook oven that cooks the food in one fifth of time of conventional ovens.For example it reduced the cooking time of whole chicken from 80 minutes to 18 minutes.2001 was one of the best year in the history of jenn as it launched its popular slide in ranges and also bagged the most votes as the best convection appliances.

Whirlphool purchaed the Jenn air in 2006 to further boost its business and image.Jenn air is always in fashion and cuts across generations like no other kitchen appliance manufacturer has ever managed.The most important reason behind this ever lasting popularity is

to innovate.Even now a huge margin of its profits goes in research work.This corporation has always promised that the customer satisfaction is its first priority.

The current product line of jenn air includes wall ovens,cooktops,range tops,microwaves,warming drawers,compactor,dishwasher,refrigeartor,etc.In short everything that your kitchen needs is manufactured at the jenn air.

It also offers a wonderful support service for its customers.If you face any issues,just go to official website of jenn air and click on "live chat" under "cutomer serviceâ€• tab.You will always find a nice customer service guy to help you with your problems.

The most important moments in the history of jenn air company are listed below.Please check these jenn air innovations one by one:

1961 : self ventilated cooktop

1965 : Launch of Downdraft ventilated cooktop

1967 : Ventilated electric grill cooktop

1972 : Convertible grill range cooktop

1983 : Cooktop induction cartridge

1983 : Launch of dishwashers

1984 : Electronically controlled wall oven

1987 : Gas grill cooktop with downdraft ventilation

1988 : Launch of Designer Line products

1989 : Launch of First Dual-Fuel grill-range

1991 : Launch of Expressions Collection

1993 : Launch of Pro-style Collection

1994 : First fully integrated sealed gas burner downdraft cooktop was launched.

1997 : Dual Fuel cooktop under Expressions Collection

Some of Jenn Air trivias

Jenn sold his company (both appliance and industrial divisons) to carrier corporation for 88 million dollars.

Dishwasher,refrigerator and freezer were introduced to jenn line of products by Maytag.

In 1989,Maytag sold the indutrial ventillation departement but retained the appliance one.

Louis j jenn was later interested in the development of quadraminiums.

We hope that jenn air will continue with more innovations and make our life inside the kitchen even easier.Simply put,its the best thing that ever happened inside your kitchen.It stands for fast cooking without compromising on taste.

Article Source:
http://www.articleside.com/business-articles/history-of-jenn-air.htm - Article Side

Rahul Kumar - About Author:
Rahul Kumar is an amateur freelance writer.He has a flair in writing and can write on any thing around him, from a mere coffee cup to a the universe itself. Here he has shared his knoledge on a Jenn Air Outdoor Grill & a Jenn Air Gas Grill.

Article Keywords:
Jenn air,grills,cooking appliances,gas ranges,gas grills

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!