Hearts of London Extends Classy Diamond Jewellery at Competitive Prices!

by Editor123

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Diamonds are truly forever, especially if they come from Hatton Garden. The centre of Londonâ€™s jewellery trade since medieval times, Hatton Garden is the most sought after address among the diamond jewellery connoisseurs throughout the United Kingdom as well as the world even today.

Hatton Garden diamond engagement rings and fine jewellery pieces are revered as the ultimate paradigm of finest craftsmanship, creativity, cut and precision. However, owing to the continuous and rapid rise in the prices of both gold and diamonds,Hatton Garden class diamond rings are apparently getting out of the reach of the commoners.

Prices of Diamond and Gold Continue to Remain Sky High

Prices of gold and diamond rose exorbitantly over the first quarter of 2011, with gold exceeding USD1500 per ounce and diamond showing a rise of 20%. As a consequence, many couples are either compromising on the quality or the size of the diamonds in their rings. The only other option is to extend their budget farther, which is not always the best one.

Hearts of London Diamond Engagement Rings are Classy, Superbly Crafted, and Oh Not-So-Expensive as Well!

Hatton Garden Engagement Rings and other fine jewellery pieces are now within your reach, thanks to the direct jewellers such as Hearts of London- one of the leading direct diamond jewellers in London. Hearts of London has its workshop in Hatton garden where qualified and master craftsmen design and manufacture classy and elegant diamond rings and fine jewellery pieces. Fastidious attention is paid while manufacturing the jewellery at Hearts of London workshop. Only finest quality precious metal and diamonds are used to craft jewellery pieces that truly dazzle. While the quality of diamond jewellery sold by Hearts of London is par excellence, their prices are just about 50% to 60% of those of the most recognised jewellery brands worldwide. Online, clients can compare prices of over 25,000 certified diamonds.

Hearts of London Specialises in GIA Graded, Independently Certificated and Ethically Sourced Diamonds!

Hearts of London strongly disapproves of unethical mining of diamonds and thus all diamonds, whether loose or those set in diamond jewellery, they sell are guaranteed conflict free. Each diamond is GIA graded and independently certified for clarity, carat and other characteristics.

Donâ€™t Miss their Truly Breathtaking Signature Collection!

Hearts of London designs and manufactures beautiful diamond engagement rings, wedding bands, eternity rings and fine jewellery pieces at their Hatton Garden showroom. Their Signature Collection is truly breathtaking and comprises of classy and contemporary as well as classic and traditional jewellery pieces.

Assisting Clients in Informed Decision Making

Considering the fact that diamond is not an everyday purchase and there are virtually endless traps being laid down for the unwary out there, qualified gemmologists of Hearts of London have

designed a comprehensive diamond buying guide. The guide acquaints the buyers with the key characteristics to be considered when buying a quality diamond and is available at their website for quick reference. However, since majority of clients still prefer to make such a purchase directly from the jewellery showrooms, personal gemmological and jewellery consultations can be arranged at Hearts of London showroom. A qualified gemmologist at their showroom will help you choose better diamonds. However, prior appointment would be required for this.

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