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Grocery Retailers in Guatemala by [Bharatbook](#)

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An important development in 2011 within the grocery retailers channel in Guatemala is the expansion of modern grocery retailers, particularly chains. The leading operator, Wal-Mart Centroamérica SA, announced an US\$83.7 million investment to open 25 new outlets and remodel existing stores over 2011-2012. The company focused on the discounters channel, through which it is seeking to continue to expand in the provinces, persuading consumers to purchase through these outlets instead of the...

Grocery Retailers in Guatemala report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

<http://www.bharatbook.com/market-research-reports/retail-market-research-report/grocery-retailers-in-guatemala.html>

Product coverage: Modern Grocery Retailers, Traditional Grocery Retailers. market and research

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Grocery Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

For more information kindly visit :

Grocery Retailers in Guatemala

Or

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Article Keywords:

Grocery, Guatemala, Demand Forecast, Market, Market Research Reports

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