Google PageRank Defined by Josephsan

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PageRank is Googleâ€™s primary method of ranking web pages in their index. PageRank refers to a hidden value (presumably between 1 and 10) that ranks a page based on importance.

Web pages with higher PageRank (PR for short) are thought (by Google) to be more important, and thus get ranked higher than pages with lower PR.

When one web page links to another web page, they give that page some of their PageRank. This concept is what gives PageRank its power. The theory behind it is this: Letâ€™s say a large, popular website (letâ€™s say CNN.com) links to your web page. The page on their site would likely have a high PR. Google looks at this link to you and gives you a higher PR because they trust CNN.com.

If youâ€™re a Google fan, or youâ€™re just trying to get higher ranking on the search engine, Iâ€™m here help. Stay tuned for articles on a variety of topics, reviews, and tips and tricks to get the most out of Google products.

Have you ever wondered how to search Google for terms inside a specific website? Or find how many sites link to yours? Below is a list of common advanced search techniques with descriptions and examples.

The name "PageRank" is a trademark of Google, and the PageRank process has been patented . However, the patent is assigned to Stanford University and not to Google. Google hasexclusive license rights on the patent from Stanford University. The university received 1.8 million shares of Google in exchange for use of the patent;

PageRank is a link analysis algorithm, named after Larry Pag and used by the Google Internet search engine, that assigns a numerical weighting to each element of a hyperlinked set of documents, such as the World Wide Web, with the purpose of "measuring" its relative importance within the set.

When Google indexes your website, they search for links to your pages, which are called backlinks. The number and quality of backlinks to your websiteâ€™s pages have a major impact on your PageRank.

SEO is an acronym for "search engine optimization" or "search engine optimizer." Deciding to hire an SEO is a big decision that can potentially improve your site and save time, but you can also risk damage to your site and reputation. Make sure to research the potential advantages as well as the damage that an irresponsible SEO can do to your site

Simply put, the more quality links you can get to your website, the higher your website will rank in Google Search.

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