Get Your Head in the Cloud and Your Business in Shape by John W. White

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In this day and age when technology moves so fast, companies must be able to keep up or be left behind. Before cloud technology hit the market, server space was limited and so was the accessibility of both the company and its clients. But in the last few years, cloud computing companies have been cropping out of virtually everywhere, all touting that they are the best cloud provider on the market. What a business must do is review the advantages and overall function these cloud computing companies are offering before selecting one that will take their business to the next level.

At GNAX, we understand the importance of keeping up with the different industry innovations in order to move forward and grow a business. We also understand that ease of use is what many businesses want from cloud computing providers. The ability to have a self-service Web portal from which to change settings and either scale up or scale down according to seasonal shifts is what cloud hosting providers need to offer. The fact is that not every business uses the same amount of online cloud storage all year round. Having to contact the cloud hosting provider to have settings changed can become a hassle and can interrupt day to day operations.

Other advantages of cloud computing include the ability to group servers together so that companies can manage their organizations much easier. Virtual servers should be easy to use and be accessible at all times without an interruption in function. Scalability and optimum performance are two features GNAX knows businesses not only want, but need to keep operations moving at a desirable pace. Enhancing flexibility, security and reliability of the business being conducted online should be the ultimate goal for cloud computing. Visit http://www.gnax.net for more information.

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John W. White - About Author:
With over 10 years as an industry leader in the southeast, Global Net Access (GNAX) operates two world-class data centers, AtlantaNAP and DallasNAP, offering mission-critical data center colocation and cloud services. GNAX provides superior technology solutions to a variety of organizations and industries worldwide.
Privately held with headquarters in Atlanta, GA, GNAX was founded in 1999 and has retained net income profitability since 2003. We are diligent in our financial management to ensure optimal operational support and disciplined growth.
Our plan is to grow continuously by providing industry-leading colocation, cloud services and applications with superior technical support and customer service in a secure, highly available, mission-critical data center environment.
100% customer satisfaction is our goal, which we achieve by providing 100% focus on the customer and providing customized solutions that will meet immediate, as well as future need

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