Four Ways Stock Video Saves Time & Money for Your Project by Eldon Harrison

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There are a few facts you need to know as you prepare your next video project. First, you want to save time and money. Second, taking video requires a lot of time and money. These two facts leave you with a bit of a problem. There is, however, one more fact you need to know: stock video saves you time and money. Hereâ€™s how.

You save time and money by having fewer photo shoots. Hosting a photo shoot costs a lot of money and takes a lot of time. The most obvious way to cut costs and save time is to eliminate photo shoots. How can you eliminate photo shoots, especially when you are developing a high-level video production? You purchase videos from a stock collection. Itâ€™s true that stock footage costs money, but the cost is negligible when you consider the time and money invested in hosting your own photo shoots.

You save money in equipment rental. Who pays to rent all the equipment used in stock footage? Itâ€™s not you, not directly at least. By not spending money on cameras and other equipment, youâ€™re able to stay under budget, and still produce a top-tier video production. This kind of serious cost saving is only possible by using stock footage.

You save time in editing. Any videographer or director will assure you that the most important part of video production is the editing. That being said, itâ€™s also important to keep in mind that editing takes time â€" a lot of it. When you use stock videography for your video project, you are effectively outsourcing part of the editing process, thus saving you time and money. The difficult front-end editing work has been done for you, freeing you to focus on the content that really matters.

You save money on videographer fees and contracts. Every time you hire a videographer, get ready for a costly contract. Videographers are professionals who know their trade, and who provide an excellent service. They charge for it. Paying a videographer is expensive, but buying his or her stock product is not as expensive. The cost-saving option is to purchase stock footage, and thereby avoid the high fees attached to custom videography.

You have a specific goal in mind when producing a video. You want to meet your goal without going over budget and missing your deadline. Stock video will help you by saving both time and money, plus giving you a powerful edge with a beautiful production.

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Eldon Harrison - About Author:
Eldon Harrison knows the importance of making a first impression on clients and a using great stock footage is just how to do it. T3Media has the a royalty free video clips, HD footage and much more to make any presentation great.

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