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India is emerging as a major footwear market with the rising awareness of fashion in the country. The footwear market is driven by increasing disposable income and willingness to spend on accessories among consumers. Many global players are gradually entering the market eyeing its large potential and future scope of profit.

http://www.bharatbook.com/market-research-reports/consumer-goods-market-research-report/footwear-market-in-india-2010.html

The report begins with an introduction to the footwear market including the market size and growth, volume share and the share of various categories of footwear sold. It further shows overall import and export of footwear as well as the segmented share for major countries.

An analysis of the drivers explains growth factors such growth in income and increasing fashion consciousness among consumers, increasing organized retail space, rising international demand for leather footwear, availability of skilled manpower and abundance of raw material. The key challenges identified include affordability and import from China. The report identifies the key trends including foreign brands entering the market, India emerging as the shoe manufacturing hub, apparel brands entering the footwear market and manufacturing therapeutic shoes.

Competition section provides a snapshot of the players in the market including information regarding their operational segments, business highlights and financials, providing an insight into the existing competitive scenario.Industry Reports

For more information kindly visit :

Footwear Market in India 2010

Or

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