Article published on June 11th 2012 | Business

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The report begins with the basic facts about the company such as contact details, revenues, competitors, brief history, line of business and geographic reach among others. Business model of the company describes the mode of education and the courses offered. Information about the companyâ€™s management side is also provided that details their names, designation, professional experiences, etc. Through SWOT analysis, the report highlights key internal factors that give the company advantage or disadvantage over its peers along with key external factors prevailing in the industry that may have favorable or unfavorable impact on the companyâ€™s operations. Expansion plans informs about the companyâ€™s strategic initiatives / future outlook in the medium term. The report also covers the financial analysis of the company including the balance sheet, profit and loss a/c and the key ratios depicting the key financial figures for fiscal year 2009-11.

Industry Analysis provides top level understanding of the education sector in India with emphasis on e-learning segment. Market size, growth, key segments, growth drivers and trends are some of the foremost points covered in the analysis. The competitive landscape identifies key players of the industry drawing comparisons on parameters such service offerings.Industry Analysis

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Article Keywords:
Â Company Profile, Company Insight, SWOT Analysis, Company Financial, Company Reports,

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