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Facebook hub to help consumers conserve electricity with tools and tips by Jordan Adam

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For Texas electric consumers worried about how to save energy this summer, here comes the good news. With its recently launched Facebook hub, TXU Energy has made the job of electric consumers easier. Loaded with tools, tips, and videos, the new hub shows how simple steps can conserve electricity and help consumers cut back their electricity bills during the months of summer. You can access the page either via the Facebook page of TXU, or txu.com/savenow.

Tools, Tips and Videos

Apart from getting to know some innovative way of using electricity at home, you can check videos at this Facebook hub to see highlights of how some customer-centric, novel electricity options like programmable Brighten iThermostat, iPhone app, and free online dashboard etc can help customers know their electricity usage, and recognize steps of electricity conservation.

The programmable thermostat, namely Brighten iThermostat, can help you easily access, set or change indoor temperatures, irrespective of whether you are away or at home. All you will need is a web-enabled smartphone, tablet, or, PC.

With a majority of people using smartphones these days for a variety of matter, using apps for these devices to check and pay your electric bills, control the settings of your homeâ€™s iThermostat, and accessing main features of the TXU MyEnergy DashboardSM, including a forecast of your bill and usage, have become easier. Free apps for iPhones, iPads, and other smart devices can be downloaded and used to conserve energy the smart way.

MyEnergy DashboardSM of TXU Energy is yet another feature popularized by the Facebook hub, which can let you see your monthly electricity usage and cost once you login to your account. This dashboard can even predict the current billing cycleâ€™s usage, which can help you adjust your expenditure before the arrival of the next bill.

Other useful resources

There are several other useful resources, which can help in energy conservation. Some bright ideas for kids can help youngsters understand the importance of energy conservation, and get them initiated into the process right from a young age.

With the Personal Energy Advisor, you can customize a DIY project list for your home, which matches your skill set and needs. This can help you stop wasting energy on poor insulation, air leaks, and other issues, as they can be corrected easily.

Energy Thieves Calculator is yet another resource, which you can try to find out where you are using electricity and how you can cut down on certain specific usage to save money and energy. You may even download a checklist to analyze your electric usage and conserve electricity.

This Facebook hub also offers tips on how to choose your electric service providers to make the most of the energy deregulation in Texas.

Customers of TXU Energy who have smart meters can even get two free tools delivered at their email ids to help them control energy costs and consumption. Weekly reports illustrating their costs

and usage, and budget alerts warning about which usage patterns could lead to higher bills, can help them keep their power consumption and bills under control.

So, if you havenâ€™t checked this Facebook hub yet, itâ€™s time to take a look today!

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