



Article Side

Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe by [Bharatbook](#)

Article published on July 13th 2012 | [Business](#)

Finaccord's report titled Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe, is a report about the market for extended warranties and related insurance sold in conjunction with mobile consumer products in ten countries: Austria, the Czech Republic, Denmark, Germany, Hungary, Norway, Poland, Slovakia, Sweden and Switzerland. Mobile consumer products analysed are portable electronic devices, most notably laptop computers, digital cameras, mobile telephones and other small mobile products, such as portable audio equipment and satellite navigation systems.

<http://www.bharatbook.com/market-research-reports/finance-market-research-report/extended-warranties-and-insurance-for-mobile-consumer-products-in-northern-and-central-europe.html>

The report draws on extensive primary and secondary research covering 587 organisations involved in the production and distribution of mobile consumer products including 300 manufacturers, 127 bricks and mortar retailers, 114 retailers specialising in online and / or home shopping and 46 mobile telephone network operators. A number of factors combine to form a firm rationale for a pair of published reports and databases about extended warranties and insurance for mobile consumer products in Europe among which is the fact that these are only the second ever published works on the subject on a pan-European basis. This is curious given that the market for extended warranties and insurance linked to mobile devices is estimated by Finaccord to have been worth as much as $\text{€}3.42$ billion across 18 European countries in 2008 (of which around $\text{€}605.8$ million is due to Northern and Central Europe). You may be able to use this report and the PartnerBASE that accompanies it in one or more of the following ways: appreciate the size of the opportunity in the market for extended warranties and insurance linked to mobile consumer products in Northern and Central Europe: in aggregate, this is a substantial market; understand how dynamic competitors are helping the sector to grow at a rate well in excess of the underlying markets for laptop computers, digital cameras, mobile telephones and other small mobile devices in a number of countries; assess the position of competitors such as ACE European Group, AmTrust International Underwriters, Itonia it-insurance & service, KarstadtQuelle Versicherung, Moderna Försäkringar, New Technology Insurance, SOLID Forsäkring and Wertgarantie; consider how extended warranty and related insurance programs are being rendered more valuable and user-friendly from the point of view of customers. Industry Analysis

For more information kindly visit :

Extended Warranties and Insurance for Mobile Consumer Products in Northern and Central Europe

Or

Bharat Book Bureau

Tel: +91 22 27810772 / 27810773

Fax: + 91 22 27812290

Email: info@bharatbook.com

Website: www.bharatbook.com

Follow us on twitter: <http://twitter.com/#!/Sandhya3B>

<https://twitter.com/#!/bharatbook>

Our Blogs : <http://bharatbookblog.wordpress.com/>

Article Source:

<http://www.articleside.com/business-articles/extended-warranties-and-insurance-for-mobile-consumer-products-in-northern-and-central-europe.htm> - [Article Side](#)

[Bharatbook](#) - About Author:

Bharat Book Bureau, the leading market research information aggregator provides market research reports, company profiles, country reports, newsletters, and online databases for the past twenty four years to corporate, consulting firms, academic institutions, government departments, agencies etc., globally, including India. Our market research reports help global companies to know different market before starting up business / expanding in different countries across the world.

Article Keywords:

Europe, Mobile, Insurance, Demand Forecast, Market, Market Forecast, Market Growth, Market Leaders

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!