Exhibition Contractors â€“ Providing a Broader Show Service

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The modern trade show is a multi-faceted affair, full of glitz and glamour â€“ and so also full of headaches for the poor person in any organisation whoâ€™s been tasked with arranging the thing. Fortunately for the sanity of employees trying to organise a brand or company presence at a modern trade show, thereâ€™s a newbreed of exhibition service there to help: the exhibition contractors.

Exhibition contractors used to just design and build stands. These days â€“ when even designing a stand can be a multimedia affair, requiring input from light and sound technicians and IT people as well as carpenters and decorators â€“ the business of getting a company set up at a trade show has become a full time job.

When you stop to think about all the different aspects of a successful trade show it isnâ€™t hard to see why exhibition contractors have become so popular. Thereâ€™s the stand to design, build and ship. Then you have to make sure it is furnished properly â€“ with furniture that is as comfortable and practical as it is stylish. There are also hotels to be booked, flights to arrange, and all the extraneous items that will fill your stand (like the products you sell for example) to get shipped over.

Then you have to ensure thereâ€™s enough stationery, or the computer connections work properly in the country the show is being held in. You might have special uniform requirements. And your clients or stand visitors may need hospitality arranging â€“ another headache on top of everything else!

Exhibition contractors are able to provide any or all of these services, as part of a single coherent package. The beauty of course of using one provider for everything is that you always know with whom you need to communicate â€“ and you tend also to find a more uniform quality of service because everything is being run by the same team.

Where your exhibition contractors begin is up to you. You can have a service that starts with a consultation and designs your entire exhibition presence â€“ or you can simply contact your exhibition contactors with a list of everything youâ€™ve already decided on and leave them to come up with the goods on your behalf. The beauty of using exhibition contractors, of course, being that you are then free to concentrate on other work without worrying about the show.

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MEMS offers a complete exhibition design and logistics service. From highly qualified and experienced exhibition stand designers and builders to storage, shipping, audio visual design and even hotel bookings, MEMS is there to take care of everything a customer needs when attending a trade show or exhibition. The MEMS a exhibition contractorsâ€™ service starts with stand design including furnishings and finishing touches â€“ and doesnâ€™t finish until the show has closed and the clientâ€™s equipment has been safely shipped back home again.

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