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Owing to tremendous increase in business activities, companies are ramping up their business by a large margin which in turn is resulting in a steady growth in ERP adoption in India. Currently, the market is estimated at INR 400.2 bn and is anticipated to achieve a CAGR of 25% to reach INR 983.4 bn by 2015.

http://www.bharatbook.com/market-research-reports/information-technology-market-research-report/erp-market-in-india-2011.html

The report begins with a graphical representation of ERP evolution stating the various phases of ERP development that occurred in past and a self explanatory illustration of model ERP architecture, an overview of the overall ERP market in India explaining the various driving factors, market size and growth figures, market segmentation of major players and the current competitive landscape. It is followed by a section on selection criteria which explain the major factors to be considered prior to the selection of ERP solution. Moving along the report provides an insight about the various cost components to be allotted by prospective client organizations for ERP implementation.

Popular modules section lists down the most common modules available within ERP across various industries. Benefits and issues section provides value added information about the potential advantages and risks involved in the process of ERP implementation. This is followed by the ERP adoption amongst SMBs section which speaks about the prominent factors boosting ERP adoption in the SMB segment and explains the key industry verticals to have embraced ERP in India till date. It also lists the common sector specific modules used in an ERP along with the vendors catering to the needs of SMBs. A section on hosted ERP follows, wherein it explains the drivers and key segments where it finds proper implementation along with the key vendors offering hosted ERP solution. SaaS based ERP section in the report mentions the current market size of cloud ERP in India, popular modules used by organizations from across industries. It also mentions some major Pros and Cons of cloud ERP services.

The report features an industry outlook section wherein major industries such as Healthcare, Retail, Manufacturing, BFSI and Education have been considered. It explains various aspects related to ERP such as the common modules to be incorporated and a list of key vendors offering specific solutions for the particular industry.

Major users section provides a list of prominent ERP users across industries including Healthcare, Retail, Manufacturing, BFSI and Education. It is immediately followed by the key ERP vendors section which provides a snapshot of its corporate information, their key ERP offerings and the industries it operates on along with key contacts. The report ends with the section listing some relevant case studies in the sector thereby highlighting real life examples in India. It also features a strategic recommendation section derived after a comprehensive analysis of the sector..Market Research Book

For more information kindly visit :

ERP Market in India 2011

Or

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