Donâ€™t go cheap, when road safety is involved

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It might be very tempting to get the cheapest tyres, when you see a lucrative offer somewhere but hold on a second and take a moment to think few things over before you make the decision. I recently tumbled upon this issue when I was looking for further information about the Hakkapeliitta winter tyres.

You donâ€™t want to pay any extra whether you are choosing summer tyres or winter tyres but should you go and get yourself quality brand tyres or just regular, cheaper tyres, which by the way might look the same as the quality ones?

That is a tough question to ponder.

You see thereâ€™s more to the tyre than just the price. The rolling resistance has a significant effect on the fuel consumption of the car. Rolling resistance deals with a tyre's resistance to movement. Every tread design creates a different level of rolling resistance. Tyres with low rolling resistance will consumer less gas than tyres with higher rolling resistance.

Anyone who has ridden a bicycle with low tyre pressure becomes intimately familiar with the fact that higher rolling resistance requires more energy to move a vehicle. Itâ€™s a matter of research and development how the tyre manufacturer has solved this engineering problem. Whatâ€™s inside the tyre and what is the structure of the tyre as well as the components make a great difference on the performance of the tyre. The different kind of rubber mixture doesnâ€™t show on the outside but youâ€™ll notice it when the car behaves differently in varying weather conditions.

The tyres with the least rolling resistance can save up to 6% in fuel costs and this is significant amount for a person driving for example 40.000 kilometers per year. The small rolling resistance also saves the environment because there are less emissions. So the higher purchasing price pays off when you can use your tyres longer and safer â€“ while using less gas.

One more thing to consider is the tyre makerâ€™s warranty. Cheap ones might not even have any warranty so you can forget about calling anyone when youâ€™re in trouble on the road. But the quality tyre companies sometimes even pay for the towing to the tyre shop if thereâ€™s a tyre mishap or they might give you a satisfaction guarantee. The differences between cheaper tyres and quality tyres manifest themselves when you have problems with tyres, quality tyre manufacturers often offer help easily and professionally, which the cheap tyre companies might lack.

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