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Graphic artists nowadays have more options to earn, with the internet bringing new and exciting online business ideas for artists across the globe. The World Wide Web has changed every person and businessâ€™ lifestyle design with creative services from talents from everywhere.

Prepare Your Portfolio

You probably already have one, but if you donâ€™t, then nowâ€™s the time to build one. A portfolio is the graphic designerâ€™s rÃ©sumÃ© â€“ it shows the client what you can do and gives them a guarantee of t quality of your work.

Compile them in an email-friendly format (like a PDF document or a flash presentation) that you can send to clients quickly and easily. Of course, the better way is to have a website where they can check your works and get in touch with you. Get a dotcom for more credibility. If you donâ€™t do web design, sign up for different online portfolio websites like Flickr, deviantart and carbonmade â€“ these will help you put up a gallery of your work for your clientâ€™s viewing pleasure. Just make sure you watermark your work, as you can never be too safe.

Join Online Freelancing Sites

The easiest way to find a job as a graphic designer is to sign up for online freelancing dotcoms like Freelancer, Guru, and oDesk. Set up an account for free in these sites and browse the thousands of different job postings they have from clients around the world.

Oftentimes, you will have to bid for the project, so make sure you also prepare yourself to present yourself in the most credible, bankable light. Cite your previous experiences related to the project youâ€™re bidding for and post relevant sample works to up your credibility. Also, make sure you research on decent rates and reasonable timelines for the projects. Overcharging clients wonâ€™t get you any jobs, as is undercharging them (which may give the impression of a low-quality output.)

Working with Remote Clients

Once youâ€™ve gotten a freelance project, itâ€™s very important to keep the lines of communication between you and your client. Manage their expectations clearly â€“ are they supposed to receive updates every other day? Agree upon a timeline for the project; this will help you work with your client more efficiently, while aiding you manage your own workload.

Be honest with your clients as well â€“ tell them what you can and canâ€™t do, what other options they ca do so theyâ€™ll have better output, and so on. Build relationships with them and treat them professionally and politely. Itâ€™s not all about amazing work, but also about great work ethic â€“ just because you only coordinate online doesnâ€™t excuse you from being rude or unreliable.

When your work relationship with your client is seamless and enjoyable, chances are, they will get you for other projects, and even remote, full-time positions.

With these internet business ideas, graphic designers can become their own bosses and jumpstart an enjoyable career that involves their love and passion for the arts. All it takes is a little discipline and perseverance, and youâ€™ll be on your way to a successful career as a freelance graphic artist online.

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Jamar Royal - About Author:
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