Creating a Benchmark - ISO 14001 by Sarita

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This blog deals with the ISO 4001 standard that was developed in 1992. It was the next step that was taken by the international Standards Organization after the success of ISO9000.

The International Standards Organization in the UK is responsible for creating the comprehensive set of standards for quality management of all companies regardless of their industry, shape or size. The standards were set to help boost quality control and execution of products and customer satisfaction.

The ISO9000 was extremely successful, and has been adopted by companies and industries not only in the UK but in other countries as well. The next step was to create a set of standards that would help industries to effectively manage the issues dealing with environment. The ISO 14001 was created to create an effective environment management system.

The ISO 14001 comprises a system including environment policies, planning and implementation. The standard is used to review the management of the environment within the industry surroundings. It also takes corrective action when needed. It is basically designed to help in the continual improvement of environment management.

What makes ISO 14001 as relevant and important as ISO9000 is that there is a growing awareness in regard to industries and their impact on the environment. Be it executives, customers or the general public, people are slowly realizing the need to have companies producing products that will not harm the environment to the greatest extent possible. Also, many companies face criticism from many Non Governmental Organizations to keep their output as eco-friendly as possible.

Over the years, people have come to recognize the importance and benefits of the ISO 14001. A very important thing is that it makes the organization make sure that the company meets the requirements of the environment. Others include:

After its implementation, there was an increase in the competition between organizations in different industries. By following environment policies, companies have benefitted by an increase in their profits due to a huge amount of energy conservation and cost reduction.

By following the ISO 14001 standards, environmental liability of the company is reduced.

Organizations that have contracts with Government agencies that they are given more support by regulators when an adherence to the standard is followed.

The standard also gives employees opportunities to raise any issues regarding the environment within the company.

With the standard in place, the method with which environment related information is collected and showcased is more efficient.

Organizations can also improve on the standards in terms of their own safety and health procedures.

Having been adopted by organizations around the world, there is a constant demand for professionals who not only have full knowledge of the ISO 14001, but can also provide ISO 14001 training. Today, you will find many companies that specifically train professionals for working with

the ISO standards.

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